

## **CABINET MEMBERS REPORT TO COUNCIL**

**29 October 2015**

### **COUNCILLOR PAUL BEAL - CABINET MEMBER FOR COASTAL AND TOURISM**

30 September 29 October 2015

#### **1 Progress on Portfolio Matters.**

1. Footgolf has had a successful first season. Visitor figures have been up 25-30% on the last year to that area. In excess of 30,000 additional parking pay and display tickets have been sold compared to the same period last year.
2. Work progressing on production of 2016 tourism publications including West Norfolk Holiday Guide and Where To Go & What To Do in West Norfolk. Work is also continuing on the development of a new responsive version of the visitor website [www.visitwestnorfolk.com](http://www.visitwestnorfolk.com). Development work on the new visitor App for mobile phones has also commenced.
3. On the 15 Oct the HLF consultation meeting at the Golden Lion proved a great success, with at times a full house. The public have embraced this project and their very valuable input being much appreciated by Winn-Williams the project leaders
4. Had a very informative tour of the nursery with Chris Durham, which proved a great asset for my portfolio.

#### **2 Meetings Attended and Meetings Scheduled**

1 Oct North Norfolk Tourist Board  
6 Cabinet Meeting  
9 Kings Lynn Nursery Visit  
12 Cabinet Sifting Meeting  
26 Coast & Tourism.  
29 Hunstanton Wi-Fi Meeting

